

# Anatomy of a Tweet

*Tweet author's name;  
linked to their profile*

*Tweeter's  
username/handle*

*Hashtag: Helps organize content by topic;  
increases visibility by making tweet findable  
to others interested in the topic*

*User's profile  
photo*

*Other actions*

*Mentions of/links to  
other Twitter users.*

*Photos/images  
boost a tweet's  
prominence. You  
can tag Twitter  
users to images,  
either to call the  
image to their  
attention or to  
identify people in  
the photo.*

Copy link to Tweet

Embed Tweet

Mute @WestHealth

Block @WestHealth

Report Tweet

Add to new Moment

*Link to a webpage  
via shortened URL.  
You can use ow.ly  
or bit.ly, which  
allow you track  
metrics, or stick  
with Twitter's  
automatic URL  
shortening.*



*Tweet actions: Reply, Retweet, Like*